



TERATEC 2012 Forum

June 27 & 28, Ecole Polytechnique (Palaiseau, Paris area)

The international meeting for High performance Design and Simulation

TERATEC brings together top international experts in high performance numerical design and simulation, making it the major event in France and in Europe in this field. It reaffirms the strategic importance of these technologies for developing industrial competitiveness and innovation capacity.

The TERATEC Forum welcomed more than 800 attendees, highlighting the economic and scientific dynamism of HPC for key industries and services and the essential role that France plays in this field. The participation and the testimony of senior industrial and ICT leaders, the diversity and the high level of the technical workshops, the representativeness and innovation offers displayed on the booths, are assets for all responsible concerned by high-performance design and simulation.

The seventh edition will be taking place on June 27 and 28, in the prestigious location of Ecole Polytechnique.

TERATEC 2012 Forum theme: Design by Simulation

Come meet the HPC community and discuss technological and economic challenges.

- **On Wednesday, June 27, the common subject of plenary sessions** will be numerical design and the variety of uses of high performance computing, with the participation of representatives from the political, economic and academic worlds, and of leading international industry users and leading technology suppliers.
- **On Thursday, June 28, workshops** will reflect on major issues, notably high performance systems, green IT, GPUs, complex systems engineering, data deluge, scientific visualization and bio-health.
- **During these two days, there will be an exhibition of around sixty booths** of the major HPC players. Software manufacturers and producers, integrators and distributors, service providers, academic and laboratory researchers, public and private sector developers, etc. will present their latest HPC innovations.

Our goal is to bring together decision makers and scientific experts in high performance design and simulation, uniting industrial and academic worlds with public sector organisations and research centers.

Set up a booth in the exhibition and professional meetings area and present your innovations and products, your R&D projects and your business or organization.

Become a TERATEC 2012 sponsor and be involved with the event's marketing and promotion.

This forum is a unique opportunity for all the players in the HPC sector to become involved and meet a large number of partners, customers, leads and journalists.

To register or for any questions concerning the exhibition or sponsoring, please contact

Jean-Pascal JEGU - Tel: +33 (0)1 69 26 61 76 / +33(0)6 11 44 49 59 - jean-pascal.jegu@teratec.fr

TERATEC - Domaine du Grand Rué - 91680 BRUYERES LE CHATEL, FRANCE



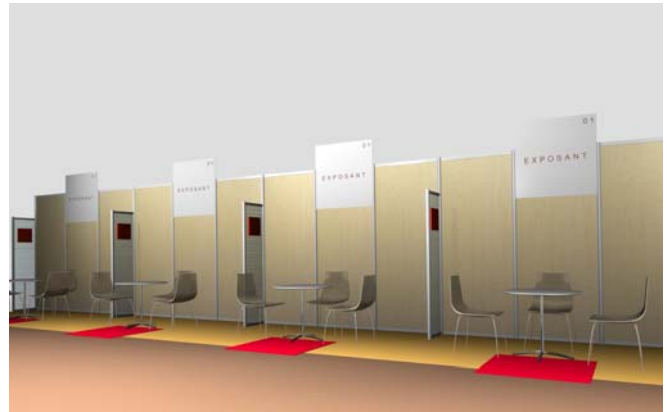
You would like to exhibit at the TERATEC 2012 Forum Wednesday June 27 and Thursday June 28

We offer a fully equipped booth

	6m2	9m2	12m2 M2
Member price (incl. VAT)	€1 950	€2 925	€3 900	... m2 x €325
Non-member price (incl. VAT)	€3 900	€5 850	€7 800	... m2 x €650

This price includes the following:

- A fully-equipped stand (partitions, carpet, your company's name on a sign board, electricity hook-up, set of spotlights)
- Furniture (1 table, 3 chairs, 1 display rack for your brochures and documents), 1 set per 6m2
- A short text published in the TERATEC 2012 Official Program and press kit to introduce your business or organisation to visitors and the public.
- Wifi access



The TERATEC 2012 Forum marketing campaign

PR, advertising, partnerships, direct marketing, e-marketing and promotion: we use the surest and most effective approaches to reach industry and R&D professionals, suppliers, users, and future and prospective clients of high performance numerical simulation.

- **The TERATEC website** (www.teratec.eu) includes progressively more information as TERATEC Forum 2012 news and innovations are announced, right up to the forum's opening and beyond.
- **The TERATEC Forum 2012 electronic newsletter** announces all the news from the TERATEC Forum 2012 as it happens.
- **The TERATEC Forum 2012 invitation** will be sent to the TERATEC association's and its partners' databases.
- **As well as ...** the TERATEC 2012 logo and banner on all our partners' websites and multiple links to and from websites belonging to TERATEC Forum 2012 partners, associations, sponsors and exhibitors.
- **PR** with regular press releases and "flashes" to keep journalists informed about the highlights of the show, plus a complete press kit provided during the event and upon request afterwards.





You want to be a TERATEC Forum 2012 sponsor*

We are pleased to offer you a variety of sponsorship options to promote your organization or business

By becoming a TERATEC Forum 2012 sponsor and being involved in our marketing actions, you will be able to get the word out and create a positive image for your company with many players in the HPC sector **BEFORE, DURING and AFTER the Forum**. We will be happy to assist you in finding the most appropriate sponsoring formula and/or participation to meet your needs and fulfil your aims.

Price (incl. VAT)	€10 000	€8 000	€6 000
Category	PLATINUM	GOLD	SILVER
BEFORE the TERATEC Forum 2012			
Your logo on the TERATEC Forum 2012 invitation	X	X	X
Your logo on the TERATEC Forum 2012 newsletters	X	X	X
Your logo on the TERATEC Forum 2012 website	X	X	X
Your banner on the TERATEC Forum 2012 website	X	X	
Your banner on the TERATEC Forum 2012 newsletters	X		
One-time use of the pre-enrolled attendees database (1)	X		
DURING the TERATEC Forum 2012			
Your logo on the TERATEC Forum 2012 posters	X	X	X
Distribution of your promotional items at the registration area	X	X	X
June 27 & 28, Exhibition			
One furnished booth, 9 sq.m (2)			X
One furnished booth, 12 sq.m (2)		X	
One furnished booth, 18 sq.m (2)	X		
June 27, Plenary session			
5 minute speech slot	X	X	X
TERATEC Forum 2012 Program			
Company description (one page)	X	X	X
Advertising, inside page, facing your company description		X	X
Advertising, inside front or back cover	X		
AFTER the TERATEC Forum 2012			
One-time use of the participant database (1)	X		
(1) We will send an email shot with your personalized message			
(2) See exhibition offers			

Your sponsorship may also involve financing a portion or the entire cost of lunch, coffee breaks and/or cocktail at the closing. With this contribution, your logo will be displayed on posters at lunch, coffee breaks or closing cocktail, or you may distribute promotional gifts, supplied by you, at the opening of the forum.

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* The sponsorship is only for the TERATEC members



CONTRACT FOR PARTICIPATION IN THE TERATEC FORUM 2012

Please return to Jean-Pascal JEGU - TERATEC

Tel: (+33) 1 69 26 61 76 / (+33) 6 11 44 49 59 / jean-pascal.jegu@teratec.fr
Domaine du Grand Rué - 91680 BRUYERES LE CHATEL, France

Company name:

Surname of company representative:

First Name:

Position:

Address:

Post Code: City:

Country: Tel.:

E-Mail: URL:

Contact Person for the TERATEC 2012 Forum:

First Name:

Position:

Tel. (direct line): Fax:

Mobile: E-Mail:

We hereby confirm our participation in TERATEC 2012 Forum.

1. We wish to have an exhibition stand at TERATEC 2012 Forum, Wednesday June 27 and Thursday June 28

- TERATEC member: €325 (incl. VAT) x m2 = € (incl. VAT)
- Non TERATEC member: €650 (incl. VAT) x m2 = € (incl. VAT)

2. We wish to be TERATEC 2012 Forum sponsors

- Platinum: €10 000 (incl. VAT) Gold : €8 000 (incl. VAT) Silver: €6 000 (incl. VAT)

** The sponsorship is only for the TERATEC members*

A final, complete invoice will be drawn up by TERATEC on receipt of your reservation. Payment must be made in full before June 1, 2012.

Signed in

on (date)

Surname:

First Name:

Position:

Signature & Company stamp

(Obligatory)

Association TERATEC

Head office: "Zone d'activité TERATEC" - Domaine du Grand Rué
91680 BRUYERES LE CHATEL - Tel.: +33(0)1.69.26.61.76 – infos@teratec.fr – www.teratec.eu
French non-profit organisation under the law of 1 July 1901, modified by decree 16 August 1901